

GREATER DES MOINES REGION LABORSHED AREA

Information compiled by Iowa Workforce Development using Laborshed data released 2016.

THE STATS: JOB SEARCH RESOURCES

72.7%

USE THE **INTERNET** TO
LOOK FOR JOB OPPORTUNITIES

TOP PAPERS USED

- The Des Moines Register
- Times Republican - Marshalltown
- Newton Daily News
- Winterset Madisionian

TOP SITES SEARCHED

- indeed.com
- careerbuilder.com
- monster.com
- linkedin.com

16.1%

USE **NEWSPAPERS** TO
LOOK FOR JOB OPPORTUNITIES

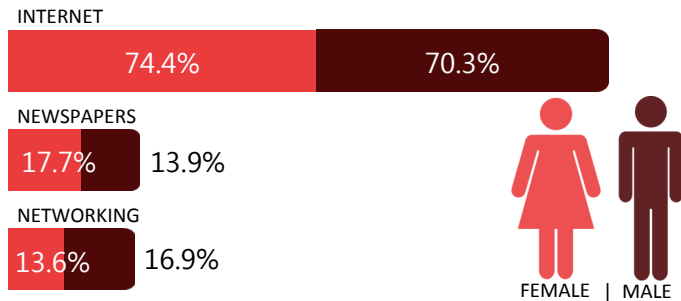
TOP SOURCES USED BY THE EMPLOYED LIKELY TO CHANGE



TOP SOURCES USED BY THE UNEMPLOYED LIKELY TO ACCEPT



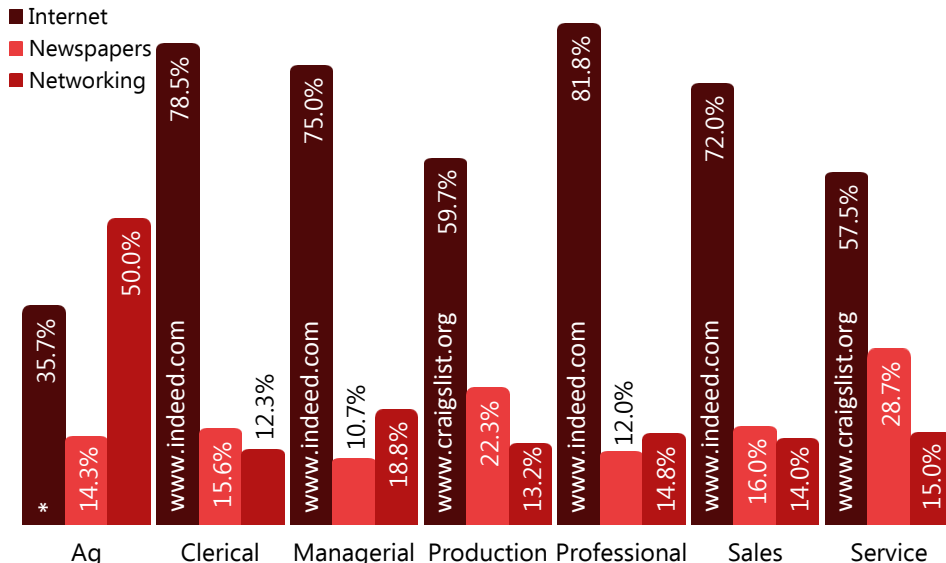
JOB SEARCH RESOURCE USAGE BY DEMOGRAPHICS



Over **80%** of respondents ages **25 to 44** use the internet for job searches

Over **2/3** of respondents ages **45 to 64** use newspapers to search for jobs

RESOURCES BY OCCUPATIONAL CATEGORY



58.7% of respondents with a high school education or less use the internet to look for jobs

80.4% SALARIED vs **67.6%** HOURLY use the internet for job searches

66.7% of veterans use the **INTERNET** to find job opportunities (www.iowajobs.org)

*Insufficient data available to report top internet site used.